

Participatory approaches and social inclusion in cultural heritage

PLACE AND DATE

Online, [3 October 2019]

ORGANIZER

EUROCITIES, JB

Objectives

A webinar is an online meeting for the exchange of knowledge. Webinars are a powerful medium for reaching varied audiences. The webinars can be used to exchange specific knowledge between experts spread all over Europe, without expensive and time-consuming travelling. Easy to access as well as convenient, webinars are an effective mode of learning for professionals.

General background on the discussed topic

To make sure urban development in cultural heritage and other areas is inclusive and brings social change, cities' administrations must improve the terms on which individuals and groups take part in society, confronting barriers that prevent participation and meeting communities' needs. Allowing for bottom up ideas in the participation process is a step towards more socially inclusive planning, especially if these ideas are taken into consideration in decision making.

ROCK cities are testing new approaches to working with communities in a way that is "sensitive, supportive, inquiring and carefully analytical, challenging but not directive or patronizing" (Kennedy, 1996). The final aim is to enhance the capacity of community organisations to influence the decisions that concern them, bringing a more equitable outcome to the process. This webinar will present some of the approaches tested at local level.

Presented practices

- **Marvila Interpretive Centre:** through the ROCK project, the Lisbon municipality is investing in the creation of a living lab to approach local urban issues by engaging local communities. The Interpretive Centre is being created in the Marvila's Library through a participatory approach in which the local community (residents, local institutions, entities with local intervention) is called to participate actively. Its main objective is to gather knowledge about the cultural, material and immaterial patrimony of the neighbourhood, making it available to the public in an appealing, playful and innovative way, encouraging the direct participation of communities.

Presented by Roberto Falanga, Postdoc Research Fellow, Institute of Social Sciences, University of Lisbon and Alexandra Anibal, Interpretive Centre manager, Câmara Municipal de Lisboa



- Casa del Quartiere: Turin decided to look and get inspired by what was happening in its neighbourhoods. With the network of public spaces Casa del Quartiere, associations, citizens and artistic and cultural operators are working together to transform abandoned structures and vacant land and foster community spirit and the creation of social enterprises.

Presented by Giulia Cerrato, Communication officer at the Casa del Quartiere network

- Participatory budgeting for youth: PB is a process of democratic deliberation and decision-making, in which ordinary people decide how to allocate part of a municipal or public budget. Participatory budgets are a powerful tool for inclusive and accountable governance. They allow cities and towns to educate, engage, and empower their citizens along with strengthening their governance. We will look in particular at the Cluj-Napoca' case, the first participatory budgeting for youth process in Romania.

Presented by András Farkas, Strategist at PONT Group, Cluj-Napoca. Thinker in Youth Participation Think Tank

Agenda

Webinar moderated by Cécile Houpert, ROCK project officer at EUROCITIES

- General introduction to the webinar (5'), Cécile Houpert, EUROCITIES
- Introduction (5'): what do we mean by participatory approaches and why is it important for local authorities? Cécile Houpert, EUROCITIES
- Three practices from ROCK cities:
 - Lisbon (15'): **Marvila Interpretive Centre**, Roberto Falanga, Postdoc Research Fellow, Institute of Social Sciences, University of Lisbon and Alexandra Anibal, Interpretive Centre manager, Câmara Municipal de Lisboa
 - Turin (15'): **Casa del Quartiere**, Giulia Cerrato, Communication officer at the Casa del Quartiere network
 - Cluj-Napoca (15'): **Participatory budgeting for youth**, András Farkas, Strategist at PONT Group, Cluj-Napoca. Thinker in Youth Participation Think Tank
- Main learning points, key considerations, transferability tips (5') Cécile Houpert, EUROCITIES
- Q&A with the audience (20')
- Conclusion (5') Cécile Houpert, EUROCITIES





Regeneration and Optimization
of Cultural heritage in creative
and Knowledge cities

Partner / Author

EUROCITIES / CH

Date

01/10/2019 16:33:21

Version

DRAFT

Registration

<https://attendee.gotowebinar.com/register/4176107191543722507>



This project has received funding from the European Union's
Horizon 2020 research and innovation programme under grant
agreement No 730280