

# synAthina - a new era of citizen engagement

FEBRUARY 21, 2019

Serafio Sports, Culture  
& Innovation Center  
Pireos 160 & P.Ralli,  
Athens 118 54

- 09:15 Arrivals and coffee**
- 09:45 Welcome**  
Amalia Zepou, Athens Vice Mayor for Civil Society and Innovation, Founder and project leader of synAthina  
James Anderson, Head of Government Innovation, Bloomberg Philanthropies
- 10:00 Introduction to synAthina**
- 10:30 Sharing Approaches to Participation**  
We invite you to reflect on your city's experiences
- 11:00 Comfort Break**
- 11:15 Mini Workshops: Tools for Engaging Residents**  
Learn more about four practical approaches that are key to synAthina's success
- 13:15 Lunch**
- 13:45 Introduction to Kypseli Market**
- 14:00 Study Visit: Kypseli Market**  
Bus provided to Kypseli Market and returning to Serafio Sports, Culture and Innovation Center
- 16:00 Shifting Working Cultures:  
Towards an Open and Collaborative Approach**  
A conversation with wider Athens City colleagues, moderated by Sarah Gillinson, Chief Executive, Innovation Unit
- 16:30 Opportunities Ahead: How To Stay In Touch**
- 16:45 Final Reflections and Next Steps**
- 17.15 Closing Remarks**
- 17.30 Finish**



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